

Team Purebred Newsletter

January/February Issue



Welcome Everyone to a newsletter from Team Purebred! This newsletter was a suggestion from a few Junior Board Members that wanted everyone involved with Team Purebred to be a more informed group. Since this is our first letter we are going to be open to suggestions as to what future letters should involve. If you know of anyone that did not receive this email please have them contact us at tpjuniorboard@hotmail.com so that they can be part of our mailing list. Thanks for being part of our organization! Have a Happy New Year!

Article about last year

With 2011 already here it is hard to believe that another year of showing is in the record books. Now everyone's focus is on the next year's shows, setting goals and spending late hours in the barn waiting for that champion to be born. It is in our culture the way we grow up that we live a fast passed way of life, always moving on to the next big thing not giving enough thought or credit to what we have experienced.

How many of us have actually sat down and reflected on the past year and all that has you have experienced? I mean really sat down with no distractions and thought about the past year. I did this the other day thought about what I had accomplished and thought about my family. During this time I flashed back to all the places I had gone with my brothers, taking an 8 hour trip to Kansas City which I drove all the way through and was introduced to fountain Ski which kept me up the rest of the night. It is the little moments like these that we forget, but it is these little moments that make up most of the year.

I also looked back at the past year of what Team Purebred had done and experienced. Times that hit during this reflection was the addition of a new coordinator, Scott Hardman. The talk of opening up new opportunities never dreamt of at the beginning of Team Purebred. The addition of a Kansas City along with exploring other shows. Who can forget the blending of youth and adults of this industry, stepping up through participation but also giving back to the organization in monetary ways. These are just a few that came to mind and I know that I missed many instances and moments. Look us up on Facebook and post a time that sticks out in your mind that helped make the year a great success in your eyes.

So... What do all these moments mean for Team Purebred? This is the question that arises now. These moments are now the future with the lights on. We are able to see where we started and able to set new goals. Goals that are going to take this organization to the next level get ready for the next year we have big dreams of offering new and exciting programs that offer not only our members more but also our supports. This next year everyone is going to experience personal growth in leadership but also in sharing our word to others in the industry and those who have no tie.

While you are out in the barn this farrowing the next champion take a few moments and slow life down reflect on the past year. Reflect on those times that have been overlooked. All the while getting pumped for what awaits this show season. I look forward to seeing everyone at all the upcoming events.

Article Written by Addison Lopp

TEAM PUREBRED P.L.u.S. Program

We are excited to announce a new member program starting in 2011 called Team Purebred **P.L.u.S.** This program is based solely on participation. Each Team Purebred member receives one chance per animal exhibited at each sponsored event to win a one year lease on a trailer provided by EBY Trailers. For 2011 this includes the World Pork Expo and Summer Junior National shows only. However for 2012 the program will start this September, 2011 at the NBS Barrow Classic and end at the 2012 Summer Junior National. Besides the 2012 World Pork Expo, the 2011 Eastern Regional, 2011 Southwest Gilt Show, and 2011 NAILE will all count for participation.

The intent of the program is to increase participation at all Team Purebred sponsored events. Increased numbers will provide Team Purebred the ability to increase leadership and scholarship opportunities we offer to all members. As numbers increase it provides more marketing options for our breeders and exposure for our sponsors. As we continue to grow we must always look at ways to positively affect all aspects of our industry.

The **P.L.u.S.** winner will be drawn at the awards ceremony on Friday, July 8, 2011. The program is **very** simple. At check-in for each Team Purebred event, members will receive a ticket for each Team Purebred breed animal to be exhibited. It is the member's responsibility to fill each ticket out and return it to Team Purebred. The more animals a member exhibits the more chances he/she has. We hope this will increase participation at all events especially those scheduled in the fall.

The program will be kicked off with an e-mail blast later this month. The actual trailer will be on hand for initial viewing at the CPS Extravaganza April 12, 2011 in Greencastle, Indiana. The sponsor of this new program is EBY Trailers. They have stepped up and became a Diamond level sponsor (over \$10000) for Team Purebred through donations of the trailer lease, a popper to be raffled off in April at the CPS Extravaganza, and a significant cash donation. We hope that EBY and Team Purebred can develop a long term business relationship through the **P.L.u.S.** program!

The logo consists of a black oval with a white shadow underneath. Inside the oval, the text "Team Purebred" is written in white, and "P.L.u.S." is written in green with a white underline.

Team Purebred
P.L.u.S.

TEAM PUREBRED Spring Raffle

Team Purebred will be holding a raffle this spring! Tickets will be available starting on or about February 25th. We will attend weanling pig sales throughout the Midwest this spring offering tickets and have an information booth at the Purple Power Sale and Sift March 27 in Lafayette, Indiana. The winners will be drawn at the CPS Extravaganza on the evening of April 12th. The two major prizes are:

- 6' pig popper provided by EBY Trailers – Information and pictures will be available on www.teampurebred.com
- 4 nights free hotel at the Ramada - Springfield during the 2011 Summer Type Conference

Additional prizes may be offered by the time tickets are offered for sale. We encourage members to volunteer to sell tickets. For each \$50 you sell, you receive one free ticket. Tickets are \$5.00 each or 5 for \$20.00. Tickets will be available by contacting Junior Board members, Adult Advisory Board members, and Scott Hardman at (309) 275-0427, or E-mail scott@teampurebred.com.

Upcoming Events/Schedule:

National Western	Denver, CO	January 17-19
Weanling Pig Sale	On-line	March 31
M.H. Eby P.L.U.S. & Raffle	Greencastle, IN	April 12
Team Purebred Semen Auction	On-Line	April 14
World Pork Expo	Des Moines, IA	June 7-11
Summer Type Conference	Springfield, IL	July 5-9
Team Purebred Semen Auction #2	On-Line	August 23
NBS Barrow Classic	Austin, MN	September 10-11
Eastern Regional	Timonium, MD	September 17-18
Southwest Gilt Show	Dallas, TX	September 24-25
National FFA Convention	Indianapolis, IN	October 18-21
American Royal	Kansas City, MO	October 22-23
NAILE	Louisville, KY	November 5-7

Get to know your Junior Board Members:

Jaryn Black: From Chillicothe, Missouri, and is attending University of Missouri majoring in Health Sciences with a minor in Business/ Pre Nursing **FUN FACT:** she broke her arm when she was 3, by falling off a clothes line she was swinging on

Addison Lopp: From Brookston, IN, and is attending Purdue University majoring in Agribusiness Management. **FUN FACT:** His favorite food is anything that is sweet!

Jesse Birkenholz: From Missouri

Courtney Smith: From Michigantown, IN, and is attending Purdue University majoring in Ag Econ Sales and Marketing with a minor in Animal Science. **FUN FACT:** She is a triplet!

Kindsey Pierce: From New Castle, IN, and is attending Oklahoma State University majoring in Animal Science/Business and Education. **FUN FACT:** She loves love art and Siamese cats.

Savannah Williams: From Texas

Kaley Bontrager: From Nappanee, IN and is attending Purdue University majoring in Agricultural Economics and Agricultural Education. **FUN FACT:** Kaley is obsessed with reading trivia/facts online

Samantha Ballman: From Leitchfield, KY, and is attending the University of Kentucky majoring in Agricultural Education. **FUN FACT:** She is the 3rd member of her family to serve as a junior board member

Max Look: From Mapleton, IL, and is attending Limestone Community High School. **FUN FACT:** I am a captain on the speech team

